



RUBYCONF INDIA

SPONSORSHIP PROSPECTUS

2023



A COMMUNITY RUBY CONFERENCE, INDIAN EDITION

RubyConf India is a global event complementing other RubyConf events across the world. This year our event is a two day, single track focused on Ruby Language, Framework and Tools.

WHERE & WHEN

26th August - 27th August

Hyatt Regency

Weikfield IT Citi Info Park, Nagar Rd, Sakore Nagar, Viman Nagar, Pune, Maharashtra 411014



Platinum

Gold

Silver

Bronze

Exhibition Stall

A dedicated space to engage with visitors and showcase your offerings with ample branding

4m x 3m

3m x 3m

X

X

Exhibition Standees

Branding Collateral to attract visitors in order to interact with them

X

X

4

2

Lanyard Branding

Your company's logo featured on the Conference Lanyard

✓

X

X

X

Conference Tickets

Dedicated tickets for your company's representatives at the Conference

10

8

4

2

Promotional Video

A video shown between speakers to showcase your brands offerings and past work (only Visual)

1 min

30 sec

X

X

Brand Visibility

Your company's logo featured on Conference Website, Agenda Schedule, Registration Desk & Stage

✓

✓

✓

✓*

* Logo on Website, Agenda and Registration Desk



Platinum

Gold

Silver

Bronze

Promotional Talk

An exclusive 5 minute slot to talk about your company

5 min

X

X

X

Social Media Package

Brand Promotional Social Media posts on Conference Social Media Channels

✓

✓

✓

✓

Rooms at Conference Venue

Single/Double Occupancy rooms at the Conference Venue

2

1

X

X

Silo Dinner Party Space

Exclusive venue space offered for mini parties during the conference.

80 pax

40 pax

Add-on*

Add-on*

Executive Lounge Passes

An exclusive area for Sponsors, Speakers and VIP guests

6

3

2

1

* Available at an additional cost



SPONSORSHIP OPPORTUNITIES

PLATINUM - INR 10,00,000/-

GOLD - INR 5,00,000/-

SILVER - INR 1,50,000/-

BRONZE - INR 75,000/-

EXECUTIVE LOUNGE - INR 2,50,000/-



SILO DINNER PARTY

- Host exclusive mini parties during the conference
- We assist in acquiring the perfect venue based on your guest count
- Engage with attendees, strengthen relationships, and showcase your brand
- Customize the space, add interactive displays, and plan engaging activities
- Our team provides comprehensive support for a seamless experience



EXECUTIVE LOUNGE

- An exclusive area for our Speakers, Sponsors and VIP Guests
- Speaker prep area
- Food & Beverage (Limited selection)
- Networking opportunities
- Concierge services

EXECUTIVE LOUNGE SPONSORSHIP

- Exclusive Executive Lounge Partner
- Unlimited Lounge Branding
- Build and Design a space showcasing your brand
- Event Branding (Registration Desk, Website and Digital Agenda Brochure)

EXECUTIVE LOUNGE SPONSORSHIP
INR 2,50,000/-



SEE YOU AT
RUBYCONF INDIA
THANK YOU
